

My name is Alisha Wood
I am a BA Animation student

For my SIPS, I will be creating a series of Animated Social Media shorts addressing the effect of climate change on our landscape.





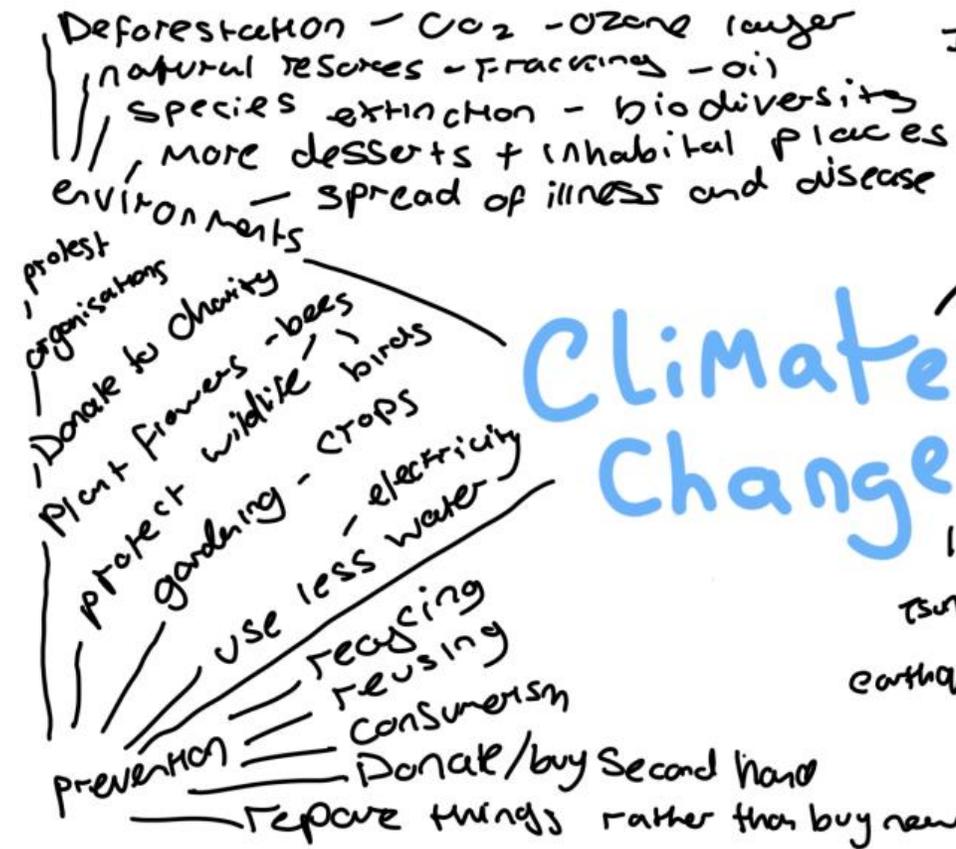
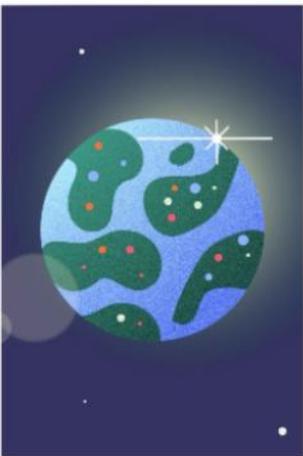
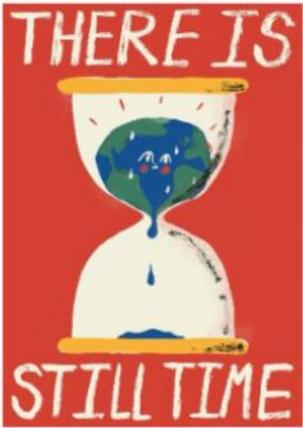
Social Media has always been an interest of mine and I believe it's an important way to reach people and raise awareness. Animation has no limits and so it allows us to explore worlds and visuals that do not exist in real life.

Audience: 18 – 30yr olds online

Impact: raise awareness & educate

UN Sustainability Goals





Climate Change



“Significant flooding could impact two or three million people across the country if temperatures reach 2°C or 3°C above pre-industrial levels, according to the Energy and Climate Intelligence Unit,” **Greenpeace UK**

Style Design Mind map

SIPS Project Timeline

Start Date: 01/11/2025

Pipeline	January	February	March	April	May	June	Status:
Research	Thematic Research						in progress
Pitch		Creative Conscience					not started
Pre Production		Storyboards					not started
Pre Production		Animatics					not started
Feedback			Add Feedback	Add Feedback			not started
Production			Backgrounds				not started
Production			Roughs				not started
Production			Final Animation				not started
Production				Colour			not started
Post Production					Compositing		not started
Post Production			Sound Design				not started
Deadline					Deadline May 17th		

Production Details:

Software: ToonBoom Harmony, Adobe Premiere Pro, Adobe After Effects, Sketchbook.

Duration: 3 x 10-15 second videos

Format: 9:16, H.265, 1920 x 1080

Collaboration:

Sound Design: potential collaboration with sound students.

Design: open to collaboration with backgrounds and colouring.



Outputs:

Submissions: Creative Conscience Awards

Social Media: Personal accounts, DPS accounts, UAL accounts

Festivals: Festivals with a focus on climate change or activism

Potential Screening:

UAL Climate Emergency Network Events

UAL Earth day 2026

Portfolio



Captions/Descriptions:

- Inform people of the issues we will face and its severity.
- Inform people what they can do / how they can support and help.
- Provide links to resources or companies that they can contact or access more information.
- Include credits

Final Products:

- 3 Animated short videos
- 3 thumbnail images



Thank you for your time,
Any Questions?