

## Blink Industries Research

- They specialise in bringing an inventive, mixed-media approach to our slate of Comedy and Kids & Family broadcast projects and we love developing ideas that look and feel like no other!
- Their mission is to help make the world a happier and more colourful place.

## Nippets Research

- hand-drawn artwork of Frederikke Frydenlund and produced in partnership with Uwu Biz.
- Freddy Frydenlund is a London based Art Director & Graphic Designer. She has 10+ years' experience doing graphic design and branding across the entertainment industry.
- Nippets invites players into a lively, illustrated city full of tiny stories, hidden clues and playful interactions.
- you must open windows, pull blinds and shake trees to find items and return them to their rightful owners.



(Screenshots from Demo Gameplay)



● #BE3E42    ● #E4EBFE    ● #B6D8F0  
● #81B7D8    ● #879D8B    ● #AF6A4F  
● #FFBC5D    ● #E4BED2    ● #A674BC

The game uses a very specific visual language:

- All elements must have an outline
- Outline colour must be exactly: #6A0000

### Icons:

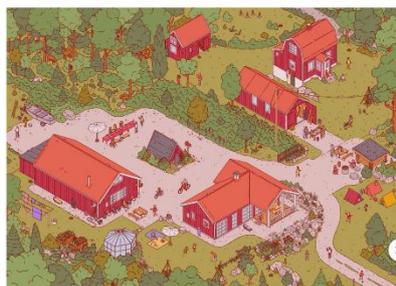
- Snow
- Skiing
- Ice
- Fires
- Sledding
- Festive Holidays

### Icons:

- Beach Towels
- Beach chairs
- Beach balls
- Palm Trees
- Boats
- Surfboards



● #FCEBBB    ● #73BABF    ● #E2A7B6  
● #66D1CA    ● #A4AD5A    ● #DBD7B7  
● #E09650    ● #D4B0C2    ● #25B1EF



● #E56553    ● #DEBCBB    ● #94A364  
● #CAC6DC    ● #7E7D57    ● #C63D4F  
● #B49E5S    ● #E39D62    ● #8B7179

### Icons:

- Rocks/ Nature
- Community Meals
- Campfire
- Wind
- Gardening
- Picnics
- Axe / Tools
- Birds

### Icons:

- Bikes
- Parks
- Plants / Trees
- Shops
- Sports
- Animals
- Fruit
- Street food



● #A97FDC    ● #A495C3    ● #E05761  
● #E4BF78    ● #ACA15C    ● #C8C6D5  
● #DF678B    ● #D7BDBC    ● #7D7C5D